

Spring 2011

# RECYCLES



The Newsletter From SDI Laundry Solutions

## Your Central Laundry Room Saves Water and Fuel!

With the cost of municipal water rising every year, conservation has become an important budgetary as well as environmental consideration. If your building has a central laundry room, you can save hundreds of gallons of water by using it, even if you have a washer and dryer in your own unit. A central laundry room also uses much less energy than home units. Here are some important facts:

- **Your building uses 300 percent less water each year by having a central laundry room**
- **You could be saving as much as 8,000 gallons of water per unit per year with a central laundry room**
- **Central laundry rooms use 500 percent less energy than in-unit laundry machines**
- **Commercial washers and dryers hold more and work faster than in-home units**

If you have any problems with your central laundry room, speak to your building staff. Most day-to-day problems can be solved by simple routine maintenance like cleaning, emptying filters, etc. Be sure to report any machine malfunctions to SDI right away, by phone at 800-945-WASH (9274), email at [service@servicedirections.com](mailto:service@servicedirections.com), on our Facebook page (SDI Laundry Solutions) or through our website service request form at [http://sdilaundrysolutions.com/form\\_service.html](http://sdilaundrysolutions.com/form_service.html).



## “Like Us” on Facebook and Be a Winner!

Our Facebook Fans have won some wonderful prizes! You can too. Just click to “Like” us on Facebook and you’ll hear about the latest special offers from SDI. Past prizes have included an iPad, a Kindle, laundry soap, pre-loaded Smart Cards and more. We’ll also keep you up to date on all the latest SDI technology and we will always respond immediately to our Fans’ requests for service or information. ■



John Hansbury of White Plains won an iPad for becoming an SDI Facebook fan.

## SDI Announces Kindle Winners!

Visitors to the SDI booth at the Buildings/NY Show on March 30-31 and the Cooperator’s Co-op & Condo Expo on April 12 were entered into a drawing to win a Kindle e-reader. Congratulations to our winners!



Ron Garfunkel displays one of four Kindle e-readers that were recently awarded as prizes. Visitors to the SDI booth at the Buildings/NY show in March and the Cooperator’s Co-op & Condo Expo in April were entered into a drawing and four lucky winners took a Kindle home.

Our winners were Jeff Weber, Property Manager at Weber-Farhat Realty Management, Len Jones, Property Manager with Cooper Square Realty, and Larry Vitelli, Senior Vice President of Douglas Elliman Property Management.

Thanks for participating! We hope you will join us at our next event. Take a look at the list of Upcoming Events in this newsletter. ■

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## Ron Garfunkel Honored by The Bridge for His Years of Support

The Bridge, one of New York City's leading non-profit agencies providing mental health and housing services to those in need, will honor Ron Garfunkel at its 57th Anniversary Partners in Caring Dinner on June 9th. SDI has been named 2011 Corporate Partner, for their support in providing laundry equipment and services in Bridge residences as well as help in funding their many initiatives for more than a decade. "We are delighted that Ron Garfunkel and Service Directions...will accept our 2011 Partners in Caring Awards, as partners in our work with the homeless, adults with serious mental illness, substance abuse disorders and HIV/AIDS," says Cynthia Wainwright, President of the Bridge's Board of Directors. "We honor them for their



commitment to The Bridge and our community."

The fundraising dinner will be held at the Boathouse in Central Park, with a "Night in Venice" theme, featuring gondola rides on the lake. Dinner proceeds will support the agency's broad range of services, including homeless housing initiatives for recent veterans and horticultural training for urban farms. For information about Journal Ads, tickets to the dinner or other donations to the Bridge, contact Ann Hyatt, Director of Development, at ahyatt@thebridgeny.org or call 212-663-3000, ext. 379. ■

## FROM THE SERVICE DEPARTMENT

### Getting The Most from Your High-Efficiency Washer



Doug Amodie, Operations Manager

- Front-load washing machines were developed to reduce the environmental impact of doing your laundry.
- They use 60% less water than traditional washing machines because the clothes tumble through a layer of water as the drum rotates, rather than sitting in a tub.
- Front loaders use 75% less soap than top loaders.
- They save electricity because your clothes dry faster. Why? Because they spin twice as fast as top loaders, removing more water from the clean clothes.
- They hold 50% more than top loaders, so you can do more laundry in less time, fewer loads overall, and you can even wash comforters in them.
- They are smaller and take up less space and can be stacked.

- Only high-efficiency laundry detergent should be used, and only a tiny bit per load (a quarter cup or less). This soap hardly produces any suds, but does a great job cleaning.
- Too much soap can damage the machine and your clothes.
- High-efficiency detergent works in cold water, so you save even more money on fuel! ■

### Upcoming Events

#### NY State Assoc. for Affordable Housing (NYSFAH)

12th Annual Conference  
Thurs. May 12 8 am-6 pm  
Marriott Marquis  
Broadway & 45th St., Manhattan  
nysafah.org

#### Small Properties Owners (SPONY) Of New York

Tues. May 17 7pm  
Marriott Courtyard  
West 40th St. (Between 6th & 7th)  
Manhattan  
spony.org

#### Supportive Housing Network of NY (SHNNY)

Thurs. June 9 8 am-6:30 pm  
New York Hilton  
Sixth Avenue at 53rd St., Manhattan  
shnny.org

#### NY Association of Realty Managers (NYARM)

Annual Expo  
Wed. September 21  
Hotel Pennsylvania  
Seventh Avenue at 33rd St./Booth #5  
nyarm.org