



December Seminar Focuses on Important Issues for Small Buildings



On December 7th, Ron Garfunkel, President and CEO of SDI, will address the issue of how property owners can provide a valuable amenity to their residents while creating a new revenue stream by installing or upgrading their laundry rooms. The talk will take place at the next meeting of Small Property Owners of New York (SPONY), to be held at the Marriott Courtyard Hotel on Third Avenue and 53rd Street in Manhattan. Other speakers will include Bob Bellini, President of Varsity Plumbing and Heating, discussing the new DEP campaign to enforce state requirements for installation of backflow prevention devices and how buildings can comply and avoid fines and penalties; Alex Miller, President and Founder of Millennium Medical Solutions discussing

Ron Garfunkel, President/CEO of SDI, will talk about how building owners can benefit from SDI's laundry room expertise at the next meeting of the Small Property Owners of New York (SPONY), December 7th in Manhattan. Please join us for this informative event.

the new health care legislation, and medical insurance solutions; and Roberta Bernstein, President of SPONY.

Refreshments will be served starting at 6:30 pm, followed by the presentations and a Question & Answer session.

Admission is free, and SPONY members as well as all small building owners are invited to attend. For more information or to register for this event, contact Matt Kovner at (845) 389-7900 or seminar1@earthlink.net. ■

Extended Warranties Available for Laundry Machines

Did you know that SDI offers extended warranties for commercial washers and dryers? If you own equipment, whether or not you purchased it from SDI, their factory-trained technicians will do an on-site assessment of the quality of the machines and provide a free laundry room analysis with recommendations. Depending on the age and condition of your equipment, you may be eligible for a 5-year or 10-year extended warranty. If your equipment needs to be replaced or expanded, SDI offers both new and certified pre-owned equipment.



And if you want hassle-free laundry room operations, you can opt to have SDI run the room for you, maintaining the machines and handling repairs, collections and all other aspects, while you receive guaranteed monthly income. The best way to find out what best suits your laundry room needs is to call Ralph Brown, Business Development Director, at (800) 945-9274 or email rbrown@servicedirections.com. For more information about SDI's services, visit SDiLaundrySolutions.com. Click on Buy Equipment and Our Services to get the full story. ■

SDI's Facebook Fans Are WIN Winners

Fans of SDI continue to be winners. In our latest give-away, we gave out samples of new WIN laundry detergent. Designed to get even your sweatiest gym clothes clean, this new product is being sold at sporting goods stores and health clubs.

Congratulations to Barbara Jill Brown, Jon Nalley, Denise Latella, Andrew Getzfeld and



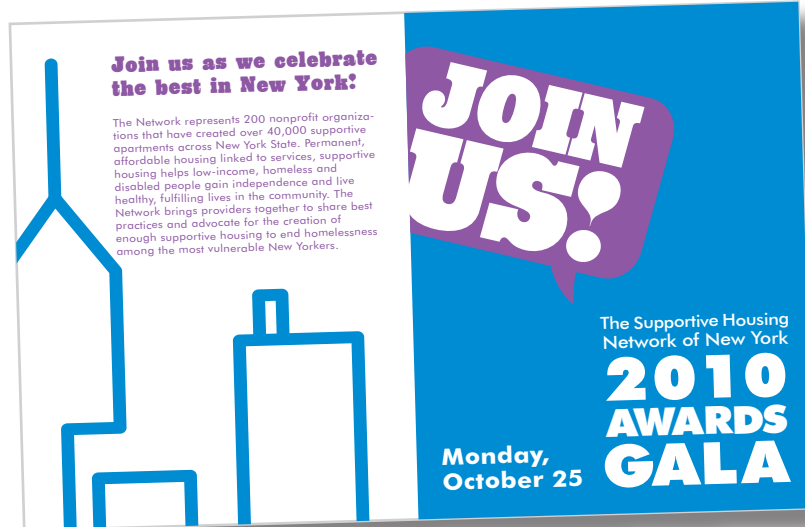
Anne Crichlow who all entered to win. Please let us know how you like this new product.

Keep checking your Facebook newsfeed for news and updates from SDI and additional chances to win. Next time we'll do a drawing for a pre-loaded laundry card, worth \$5, \$10 or \$20. ■

SDI Salutes the Supportive Housing Network of New York

On October 25th, the Supportive Housing Network of New York (SHNNY) will host its annual Awards Gala, celebrating 25 years of representing nonprofit organizations that develop and operate supportive housing across the state.

According to the Network, "Supportive housing provides permanent, affordable housing linked to services to provide low-income, disabled and formerly homeless people the help and support they need to stay housed and live more independent, healthy and fulfilling lives. Supportive housing is the single most effective, and most cost-efficient, way to reduce homelessness. It strengthens



communities and helps integrate people with disabilities and other special needs into the life of their neighborhoods."

This year's Gala honorees are Dr. Michael F. Hogan, Commissioner of the NY State Office of Mental Health and Nick Lettire, President and CEO of Lettire Construction Corp. Recognition will be given to the Residences of the Year, the Tenants of the Year and the Neighbors of the Year as well.

SDI has been a supporter of the Network for many years, and has provided laundry room services to dozens of supportive housing residences throughout the region. Carole Gordon, Director of Development at The Bridge, a non-profit organization that provides services for those with mental or chronic illness or substance abuse, describes how helpful SDI has been in both contributing to the organization and providing laundry room services to their residents. The Bridge operates 18 supportive housing facilities around New York City, and has been "enormously pleased...to be able to offer free laundry services as an amenity to our clients," says Gordon. "SDI is very quick to respond. If they can't fix it, they'll bring in a new machine and it's their headache, not ours." Gordon adds, "It just makes life easier." ■

Upcoming Events

Supportive Housing Network of NY

25th Annual Gala

Monday, Oct. 25th 6 - 9 PM

583 Park Avenue at 63rd Street
Manhattan, NY

646-619-9645 or rhosein@shnny.org

Bronx Manhattan North

9th Annual Real Estate Trade Show

Wednesday, Oct. 27th 1:30 - 5 PM

Bronx Zoo
2300 Southern Blvd., Bronx, NY
212-242-4343 or info@bmar.org

Council of NY Cooperatives

30th Annual Housing Conference

Sunday, Nov. 14th 8 AM - 5:15 PM

Baruch College, Newman Vertical Campus
55 Lexington Avenue
at 24th Street
Manhattan, NY
(212) 496-7400 or info@cnycc.com

Small Building Seminar

Hosted by SPONY, SDI and Varsity Plumbing & Heating

Tuesday, Dec. 7th 6:30-9 PM

Courtyard by Marriott
866 Third Avenue at 53rd Street
Manhattan, NY
(845) 389-7900 or seminar1@earthlink.net

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